Employee Engagement Program

As an employer, it is critical to establish a good working relationship with your employee from the start. The employment relationship from day one should be a positive experience for both the employee and the employer. If you start off on the right foot, the entirety of the relationship will be a more fulfilling experience.

How our *Employee Engagement Program* benefits your company -

A rewards and recognition program can be a great tool for boosting the overall morale of an organization. Whether you offer intrinsic (non-cash) or extrinsic (cash) incentives, offering a rewards or recognition can positively impact the workplace. Depending on your needs, CRG will craft a rewards and recognition program to blend in well with your company's values and culture. These programs are not one-fit-all. At CRG, we learn about your company and its goals before we ever develop a program. Once we understand what you are trying to achieve, we will look how to incentivize your unique workforce. When we do present our recommendations for a rewards and recognition program, we will assist you with the implementation process. In order to ensure success, we check back in with you to monitor and measure the success of the program. At that point, we make adjustments as necessary.

Employee Engagement Programs are widely used by American companies. Incentive programs tend to fall into 3 distinct categories, which we can help you choose from:

- ✓ Wellness incentives
- ✓ Safety incentives
- ✓ Peer Recognition

When an employee feels appreciated for their contribution to the company they will be more engaged with their work. Companies with highly engaged employees benefit from:

- ✓ High profits
- ✓ Higher sales
- ✓ Higher customer loyalty
- ✓ Above average productivity
- ✓ Higher stock returns

At CRG, we evaluate what actions you are currently taking to engage your employees. At that point, we go through the process of creating an action plan to more fully engage your employees. We see the process through the initial stages to the implementation phase. After your program is implemented, we continue to monitor the program to ensure its success.