



## SEMINARS, WORKSHOPS, COACHING & TRAINING

In order to remain competitive, a company must be proactive, adapt to change, and be strategic. It should come as no surprise that an effective way to be a great company is by providing your employees with opportunities for growth and development. While employee development tends to be overlooked, it can reap significant rewards for companies. By demonstrating your commitment to your employee's success through development opportunities, your employees will repay the favor through increased loyalty, engagement, and productivity. In order to attract and retain top talent, employers must find ways to keep them with the company. By investing in your employee's skills, you are creating a more satisfied employee and customer. We offer a wide range of topics to fit your individual needs. Our services are broad, but examples of what we do include:

- ✓ Facilitating group discussions
- ✓ Team or department planning meetings
- ✓ Strategic planning sessions
- ✓ Competency based training
- ✓ Management training



At CRG, we focus on identifying the right fit for the situation. We specialize in providing customized learning opportunities to meet your specific situation. CRG will work with both your employees and management to fill gaps in training or to handle your coaching needs. At CRG, we can help you prepare for difficult conversations, work with management to be more effective leaders, or facilitate specific skill based training.

When we work with you to handle your development needs, we will first conduct a thorough analysis to determine what the root cause is and, ultimately, the best course of action. Before we move forward with a solution, CRG is careful to consider whether this type of service will effectively resolve the situation. We are available to work with one employee or your entire staff.

We can either facilitate this service as a third party or provide your company with the materials and tools necessary to conduct it internally. When we develop a solution, we go through a rigorous process to ensure your company sees results. We follow what is called the 'ADDIE' process

- ✓ Analyze
- ✓ Design
- ✓ Develop
- ✓ Implement
- ✓ Evaluate.

As a result, we ensure our services meet the agreed upon objective and participant's expectations. CRG strives to help your company become a learning organization. We believe every company should be "talent minded". When you select the right development opportunities, you are reaping the rewards of new skills for the company while creating a new found pride in your employee's work and preparing them to take on additional challenges.

## Employee Development Topics

While we design and customize training to fit your individual needs, we do offer a number of training topics for employees and leaders.

Our trainings are meant to deliver the most impact through engaging conversations, activities, and tools for success.

We encourage you to contact us to find more about topics and availability.

