



## THE VALUE OF HR IN THE WORKPLACE



### **What does HR do?**

The archaic, traditional HR department was once viewed as a necessary evil...and for good reason. It was the "forms" department where you went to file the required paperwork to work. It was known as the "paper-pushing" personnel department.

Today, effective HR is nothing like its former version. It is one of the **most essential tools** in taking a company from **good to great**. It is the science of taking a good employee and turning them into a great employee in order to further the goals of your company. It is intended to be strategic by nature. It maximizes the ROI from the company's human capital while minimizing financial risk.

### **Why you should focus less on paperwork and more on strategic HR in the workplace...**

When you think of a happy employee, it brings to mind your neighbor who works for Columbia Sportswear, Nike, or one of the other large corporations with the great benefits and satisfied employees. It is not only the brand name that makes those companies great. Who do you think develops those talked about employee incentive programs? **HR**. A happy employee generates good buzz for your company. Your company may not be the "Nike", but you can be the "Nike" of small businesses to your employees. When you work with CRG, we work with you to develop strategies to fit your specific business needs.

In this competitive world, companies are being driven by sales, talent, and profits. They are trying to drive up revenue and generate cash while also reducing costs. At CRG, we handle your many HR needs. We can streamline your payroll, benefits administration, and recordkeeping functions, but we can also work with you on strategy and long-term health of your company.

Contact us today if you interested in learning more about how CRG can demonstrate proof of corporate performance enhancement metrics.

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